

XVIII International Conference on Public Policy & Management

21st August 2023 (Monday)

15:00 - 16:30	Pre-Conference Event on ‘ Validity, Rigor, and Proof in Policy Research ’ by Deepak Malghan, Professor, IIMB Venue: MDC Conference Hall
16:30 - 17:00	TEA BREAK
17:00 - 18:30	Prof. M R Krishnamurthy Memorial Lecture on ‘ Making Bangalore an Ecologically Smart City ’ by Harini Nagendra, Director, Azim Premji University Research Center Venue: MDC Conference Hall
18:30 - 19:30	Registration for the XVIII International Conference on Public Policy & Management Venue: MDC Conference Hall

22nd August 2023 (Tuesday)

8:00 - 9:00	Registration for the XVIII International Conference on Public Policy & Management Venue: IIMB Auditorium	
9:00 - 10:00	Welcome by Gopal Naik, Chairperson, Centre for Public Policy, IIMB Address by Dinesh Kumar, Dean Faculty, IIMB Inaugural Address: Dr. Arvind Virmani, Member, NITI Aayog Venue: IIMB Auditorium	
10:00 - 10:30	TEA BREAK	
10:30 - 12:00	Session 1	Session 2
Topic	Health Policy	Infrastructure & Urban Development - 1
Chair	Arnab Mukherji	Arpit Shah
Venue	P-11	P-12
	<p>Innovative Mental Health Initiatives in India - A Scope for Strengthening Primary Healthcare Services: Issues and Challenges Alluri V Nagavarma (D.N.R. College, Andhra Pradesh)</p>	<p>Visibilizing Images of Infrastructures: Exploring ‘Infrastructure - Planning’ Nexus in Indian Cities Rashmi PS (IIIT Bangalore)</p>
	<p>Can Redistribution of Covid-19 Vaccine Improve Global Welfare? Gunjan Kumari & Oindrila Dey (IIFT, Kolkata)</p>	<p>Investigating Accessibility of Stations and Zones of Indian Railways with Superfast Express Trains in India Shailesh Chandra (California State University, Long Beach)</p>
	<p>Pharma Industry Payments to Physicians: Do Mandatory Disclosures Work? Rama Jayanthi (Cleveland State University)</p>	<p>Role of Built Environment in evaluating Conviviality of Indian Public Open Spaces Leena Thombre (BMS College of Architecture, Bangalore) & Charumitra Kapshe (Maulana Azad National Institute of Technology, Bhopal)</p>

12:00 - 13:30	Session 3	Track 1
Topic	Gender Issues - 1	Accessibility & Affordability in Healthcare
Chair	Sebastian Morris	Allen P Ugargol
Venue	P-11	P-12
	<p>Can Improved Public Safety Measures for Females Catalyze Secondary Education Kumar Ashutosh (IFMR-KREA University, Andhra Pradesh)</p> <p>Alcohol Prohibition and Intimate Partner Violence: Evidence from A Recent Policy in India Mayank Dixit, Subhankar Mukherjee & Jothsna Rajan (IIT Kanpur)</p> <p>Enhancing Provider Capacity and Facility Readiness for Addressing Violence Against Women in Maharashtra's Tertiary Hospitals Varsha Agarwal (ATLAS SkillTech University, Mumbai) Rohit Rammurthy (PES University, Bengaluru) Sunitha B K (JAIN University, Bengaluru)</p> <p>Determining The Role of Perceived Values in Shaping Women's Intention to Purchase Menstrual Cups Smriti Shukla, Rinku Sanjeev (Symbiosis, Pune) Priyanka Sharma (IIM Lucknow)</p>	<p>Addressing Out of Pocket Healthcare Expenditure in rural areas of Tamil Nadu through government incentivized Business Process Innovation (S.S. Jyothi Siddhartha, National Law School of India University (NLSIU), Bangalore)</p> <p>Palliative care and Market Failure: Out of Pocket Healthcare Expenditure Minimization in India through Palliative Care in Non-Cancer Patients (S.S. Jyothi Siddhartha, NLSIU Bangalore)</p> <p>Right to Health and Doctor's Shortage in India and Global South: Frontier Technology and Future of Work in Healthcare Delivery (Amitesh Sirvaiya, NLSIU, Bangalore)</p> <p>Right to Healthcare Act, 2022: Entrusting or Encumbering? (Anushk Pravin Sabnis, NLSIU, Bangalore)</p>
13:30 - 14:15	LUNCH	
14:15 - 15:45	Session 4	Track 2
Topic	Gender Issues - 2	Water Management and Jal Jeevan Mission
Chair	Hema Swaminathan	Aditya Shrinivas
Venue	P-11	P-12
	<p>Gendered Informality: An Assessment of Operational Attributes and Entrepreneurial Performance of Female owned enterprises in Jharkhand Annesha Biswas, Namrata Singha Roy & Mahesh E (Christ University, Bangalore)</p> <p>Class Transition and Changing Work Status of Women in India: An Analytical Exploration Vanshika Chaudhary (IIM Indore)</p> <p>Community Electrification and Women's Autonomy Rikhia Bhukta (IIT Kanpur)</p> <p>Missing Women Through Land Reform Shubho Roy (University of Chicago)</p>	<p>Estimation of Employment Potential of Jal Jeevan Mission (Gopal Naik, Abinash Singh, Abhilasha Jas, IIMB)</p> <p>Is Jal Jeevan Mission ensuring accessibility and inclusiveness? (Abinash Singh, Gopal Naik, Saroj Nayak, Harsh Singh, Nitin Agarwal, IIMB)</p> <p>Does The Supply of Safe Drinking Water Impact School Children's Educational and Learning Outcomes? Some Empirical Evidence (Narbadeshwar Mishra & Jyoti Prasad Mukhopadhyay, IFMR-KREA University, Andhra Pradesh)</p> <p>Corporate Greenwashing Technique in Recycling of Wastewater by Dying Textile Industry in Tiruppur and Erode District – Policy Innovations (P. Monika devi, P. Vidhyapriya, S. Surender, Kongu Engineering College, Erode)</p>
15:45 - 16:00	TEA BREAK	

16:00 - 17:30	Session 5	Track 3
Topic	Rural Development	Urban Planning & Development - 1
Chair	Gopal Naik	G Raghuram
Venue	P-11	P-12
	<p>Role Of Government Support and Economic Benefit in The Mass Scale Smart Farming Technologies Adoption: Insights for Public Policy Development Kumar Aashish (Jaipuria Institute of Management, Noida), Monika Agarwal (Jagan Institute of Management Studies, New Delhi) & Kumar Anubhav (Entrepreneurship Development Institute of India, Ahmedabad)</p> <p>Rethinking Policy Approaches for Pani Panchayats: Insights from A Field Study in Angul and Dhenkanal Districts, Odisha Pallavi Mishra & Aishwarya Jojo (MGNF, Odisha) Debadatta Das (K L University, Andhra Pradesh)</p> <p>Untangling The Challenges of Organic Farming in The Hill Region of India: An In-depth Analysis of The Value Chain Sushant Tomar & Neeraj Sharma (Graphic Era University, Dehradun)</p>	<p>Urban Planning and Governance – The Key Issues in India Today (Sebastian Morris, Goa Institute of Management)</p> <p>Planning and Construction for Greenfield Cities and Extension of Existing Cities – An Integrated and Value Creating Approach (Pankajkumar Sampat, India PPP Capacity Building Trust)</p> <p>Beyond Relief, Towards Resilience: Handling the Migrant Crisis in the Covid Pandemic (Kalpana Gopalan, Former Additional Chief Secretary, Govt of Karnataka)</p>
17:30 - 17:50	TEA BREAK	
17:50 - 18:15	IIMB Golden Jubilee Celebrations: History project by K Kumar, Former Professor, IIMB Venue: MDC Conference Hall	
18:15 - 19:30	Pre-dinner talk on ‘ Association of Democratic Reforms’ efforts and achievements in strengthening Indian electoral process ’ by Trilochan Sastry, Professor, IIMB Moderator: Rajalaxmi Kamath, Professor, IIMB Venue: MDC Conference Hall	
20:00 onwards	Dinner	
23rd August 2023 (Wednesday)		
9:30 - 11:00	Session 6	Track 4
Topic	Diversity & Inclusion	Emerging Technologies in Governance: Select Perspectives & Insights - 1
Chair	Rajluxmi Murthy	Shailesh Chandra
Venue	P-11	P-12
	<p>The Layered Ecosystem of Caste Organisations and Identity Consolidation Among the Rayeens Of Uttar Pradesh Azeem Ahmed (Delhi School of Economics)</p> <p>Out Of Bounds: A Conceptual Framework for Understanding the Spatiality of Alternate Sexualities in Workplaces and Democracy Nikhil Kumar Gupta (Maharaja Sayajirao University of Baroda) & Jharna Singhal (Guru Gobind Singh Indraprastha University, New Delhi)</p> <p>Learning From Diversity: “Jati” Fractionalization, Social Expectations, and Improved Sanitation Practices in India Tanu Gupta (ISI, Delhi); Upasak Das (University of Manchester, UK); Sania Ashraf & Christina Bicchieri (University of Pennsylvania, USA)</p> <p>A Safe Workplace Policy is Not Enough! Moderating Effect of Informal Communication Networks on Employee Voice Behaviour Harini Muralidaran, Anjali Gupta, Nalinakshya Panda (XLRI Jamshedpur)</p>	<p>Un-reserved Ticket through Mobile Application (UTS App) (Monica Singhania, Faculty of Management Studies (FMS), University of Delhi)</p> <p>People, Process and Technology in E-Governance; A Case Study of Co-WIN in India (Sunil Sharma, FMS, University of Delhi)</p> <p>Aadhaar: The premise for creating a backbone for the e-governance platform (Vinith Kumar Nair & Ramana Acharyulu, Amrita Vishwa Vidyapeetham)</p> <p>API Setu: Bridging the data gap across India (Monica Singhania, FMS, University of Delhi)</p>
		POSTER SESSION (Central Pergola Area)

11:00 - 11:30	TEA BREAK			
11:30 - 13:00	Session 7	Track 5	POSTER SESSION (Central Pergola Area)	
Topic	Technology & Governance - 1	Emerging Technologies in Governance: Select Perspectives & Insights - 2		
Chair	Rajendra K Bandi	Rahul De		
Venue	P-11	P-12		
	An Adoption of Digital Technologies for Sustainable Tourism Governance in Chhattisgarh Riya Sharma & Srishti Bhutada (Kalinga University, Raipur) Monika Sethi Sharma (K.K. Modi University, Chhattisgarh)	A Case of Voter's Service Portal: Identifying determinants to improve service delivery, registration, franchisee turn out, and reduce demographic gap among franchisees for policy recommendations (Asit K Barma, BIM Trichy; Sangita Dutta Gupta & Ritu Chhikara, BML Munjal University)		
	Leveraging Public Policy for Sustainable Development Using Industry 4.0: Building A Conceptual Framework for Effective Governance S. Navaneetha Krishnan (TAPMI, Bengaluru) Harini Santhanam (Manipal Academy of Higher Education, Bengaluru)	OLABS – Deploying Technologies to Redefine School Children's Learning Possibilities (Raghu Raman, & Prema Nedungadi, Amrita Vishwa Vidyapeetham)		
	Digitalisation Of Public Service Delivery: Innovation and Challenges Bharati Garg & Diksha Makkar (Panjab University, Chandigarh)	Government e-Marketplace (GEM) – Redefining Public Procurement System of India (Ramana Acharyulu & Avinash Shivdas, Amrita Vishwa Vidyapeetham; Vaishali Agarwal, IMS Ghaziabad)		
	The Linkage Between Environmental, Social, And Governance (ESG) Factors on The Adoption of Green Banking Practices Rakshitha J & Chaya.R (Karnataka State Open University, Mysore)	Trinity of E-Governance, Open Data and Data Analytics in Power Sector: A Behavioural Economics Approach (Utkarsh Agarwal, National Law School of India University, Bangalore)		
13:00 - 14:00	LUNCH			
14:00 - 15:30	Praxis Researcher Forum			POSTER SESSION (Central Pergola Area)
Moderator	Anil Suraj and Jyotsna Jha			
Venue	Central Pergola			
	GST Policy Design & Implementation Hasmukh Adhia Former Finance Secretary, Govt of India Gram Swaraj Abhiyan 2018 – Consolidating the gains of Pro-Poor Public Welfare Amarjeet Sinha Former Rural Development Secretary, Govt of India			
15:30 - 15:45	TEA BREAK			
15:45 - 16:00	Session on 'Policy Implementation: Experience Sharing' by Chief General Manager, NABARD			

16:00 - 17:30	Session 8	Track 6	POSTER SESSION (Central Pergola Area)
Topic	Technology & Governance - 2	What is Inclusiveness?	
Chair	Soham Sahoo	Deepak Malghan	
Venue	P-11	P-12	
	<p>The Last Mile Delivery of Digital Literacy: Impact of Digital Literacy on Digital Usage Utkarsh Choudhary (IFMR-KREA University, Andhra Pradesh)</p> <p>Data Privacy Concerns Among Job Applicants Using Professional Social Networking Sites (PSNS) G Esther Princess & Urmi Chakravorty (Krupanidhi College of Management, Bangalore)</p> <p>Do Stronger IPR Incentivize Female Participation in Innovation? Evidence From Chinese AI Patents Sawan Rathi & Shubhangi Agrawal (IIM Ahmedabad) Chirantan Chatterjee (University of Sussex Business School)</p> <p>An Anatomy of Credit-Deposit Ratios of Indian States Silu Muduli & Tejadipta Behera (Department of Economic and Policy Research RBI)</p>	<p>What does inclusivity for public spaces mean? An exploration using ethnographic data from three states (Niveditha Menon, Centre for Budget & Policy Studies, Bangalore)</p> <p>Inclusive early childhood education practices: a review (Neha Ghatak & Abida U C, Centre for Budget & Policy Studies, Bangalore)</p> <p>Examining the inclusiveness of technology led public service delivery (Archana Purohit, Centre for Budget & Policy Studies, Bangalore)</p> <p>Rajasthan's Budget 2023-2024: a movement towards an inclusive budgetary framework (Nikhil Dey, Mazdoor Kisan Shakti Sangathan, Rajasthan)</p> <p>Gender responsive budgeting as a tool for inclusive public policy and finance (Jyotsna Jha, Centre for Budget and Policy Studies, Bangalore)</p>	
18:00 - 18:15	TEA BREAK		
18:15 - 19:30	<p>Pre-dinner talk on 'Making Policy Research Impactful' Researcher's Perspective: by Pulak Ghosh, Professor, IIMB Practitioner's Perspective: by Amarjeet Sinha, Former Rural Development Secretary, Govt of India Venue: MDC Conference Hall</p>		
20:00 onwards	Dinner		

24 th August 2023 (Thursday)		
9:30 - 11:00	Session 9	Session 10
Topic	Infrastructure & Urban Development - 2	Public Service Delivery
Chair	G Ramesh	N S Vishwanathan
Venue	P-11	P-12
	<p>Uncovering The Role of Acts & Policies as Growth Drivers: Understanding the Pattern of Land Use Change Along the National Highway Corridor – A Case of Karnal City Abhishek Gujral (MGNF, Sirsa)</p> <p>Urban Goods Movement: Policies and Prospects for Track 1 - Urban Planning, Built Spaces and Architecture Abhishikt Chauhan (Gujarat National Law University) G Raghuram (National Rail and Transportation Institute of the Ministry of Railways)</p> <p>Diversity And the Timing of Road Construction: Evidence From PMGSY Jothesna Rajan, Prabal Pratap Singh (IIT Kanpur) Manu Bansal (IIM Jammu)</p> <p>Negotiating Informality – A Curious Case of Jamia Nagar, Delhi Zehra Mahdi & Tarak Nath Mazumder (IIT Kharagpur)</p>	<p>Usage of digital technology in evidence-based planning at Gram Panchayat level for improving governance at grassroots level Chandra Shekhar Kumar (Additional Secretary, Ministry of Panchayati Raj)</p> <p>Public Service Delivery Reforms In Madhya Pradesh: A March Towards We-Governance Girish Sharma, Jibran Abbas, Ashish Sood, Rajat Pandey (Jagran Lakecity University, Bhopal) & Jalaja Saji (Atal Bihari Vajpayee Institute of Good Governance and Policy Analysis, Bhopal)</p> <p>Policy Pathways to Address Gender, Energy and Poverty in Rural Electrification: Empirical Evidence From Madhya Pradesh, India Priyanka Dale (Hand in Hand India) Madhu Sharan (Livelihoods and Gender Specialist)</p> <p>Party Nationalisation and Sub-National Budgetary Allocation: Evidence from India Minali Grover & Ajit Phadnis (IIM Indore)</p>
11:00 - 11:30	TEA BREAK	
11:30 - 13:00	Track 7	Making Public Policy Impactful: Experience Sharing by NGOs and Start-Ups
Topic	Urban Planning & Development - 2	
Chair	N Ravi	Manaswini Bhalla
Venue	P-11	P-12
	<p>Urban Transport Planning Initiatives and Challenges in India (N. Seshadri, iDeCK)</p> <p>Lessons from Green Mobility Corridor: Hubballi-Dharwad (Hephshiba Rani Korlapati, IAS, Govt of Karnataka)</p> <p>Urban Goods Movement: Prospects and Policies (G Raghuram, National Rail & Transportation Institute & Abhishikt Chauhan, School of Liberal Studies, Gandhinagar)</p>	<p>Shukla Bose (Parikrama Humanity Foundation)</p> <p>Neha Parti (Quest Alliance)</p> <p>Santosh More (Mantra4Change)</p>
13:00 - 13:30	Valedictory Address by Rishiksha Krishnan, Director, IIMB Venue: Central Pergola	
13:30 - 14:30	LUNCH	
14:30 - 16:00	Public Policy Schools: Research, Education, and Collaboration Moderator: Anil Suraj, Professor, IIMB Venue: Central Pergola	

Poster Presentations

S.No.	Paper	Authors & Affiliation
1	Four Decades of Global Poverty: A Detailed Review Using Bibliometric Analysis	Aarti Suryavanshi <i>Manav Rachna University, Faridabad</i> Madhu Ruhil <i>IITM, New Delhi</i>
2	Health And Policy Innovations In India: Exploring The Potential Of Telehealth	Amar Naik <i>PES University, Bangalore</i>
3	Accommodating The Role Of UPI With Governance Analytical Framework	Anurag Raj Preety Sannyashi <i>IIT Guwahati</i>
4	A Study On Factors Influencing The Consumer Buying Behavior With Reference To Organized Apparel Retail Outlets	Chandrakala V.G. Sowmya C.U Nagesha H.G <i>JSS Academy of Technical Education, Bangalore</i>
5	The Impact of the Bharat Stage VI Norm on the Profitability of Select Auto Component Companies: Gabriel India Limited, Sandhar Technologies Limited, and Shriram Pistons & Rings Limited	Chetan Devashish Bose Babita Kanojia <i>DTSS College of Commerce, Mumbai</i>
6	Roles Of And Challenges Faced By Accredited Social Health Activists (ASHAs) During Covid-19 Pandemic In Assam, India	Daksha Parmar <i>IIT Guwahati</i>
7	Understanding And Prioritizing Data Privacy In Meddling World	H.Janani K.K. Nithish SC Vetrivel <i>Kongu Engineering College, Perundurai</i>
8	Why India Needs A User-Friendly And Business-Friendly Privacy Law	Joel Cherian Mani Rittu Susan Varkey <i>Christ University, Bangalore</i>
9	Is Women's Satisfaction With Childbirth Services An Antecedent Of Their Repeat Visit Intention? A Case Study Of Two Districts In Bihar, India	Kumari Youkta Rajendra Narayan Paramanik <i>IIT Patna</i>
10	Prevalence, factors and the utilization of AYUSH and Traditional Medicine among Older adults in India: Issues & challenges in achieving mainstreaming and complimentary medicine approach	Manideepa Mahato Suresh Jungari Komal S Gajbhiye <i>International Institute for Population Sciences, Mumbai</i>
11	Spatial Convergence Among Indian Districts: An Econometric Evidence	Manish Chauhan Somesh Kumar Mathur Praveen Kulshreshtha <i>IIT Kanpur</i>
12	A Model For Usage Of Product Patents And Brands In Building Barriers Competition In The Pharmaceutical Industry	Manu Kanchan <i>Alliance University</i>

Poster Presentations

S.No.	Paper	Authors & Affiliation
13	Technological Bridge Between Corporate Management And Boards Of Directors	Nirmalendu Mohapatra <i>Human Resources Practitioner</i>
14	Empowering A Sustainable Future: The Role Of Digital Technology In Achieving The Sustainable Development Goals - A Systematic Review	Priyanka Aggarwal <i>Delhi Technological University</i>
15	A Comparative Study on Water Scarcity, Implications, and Remedial Proposals to Cater Water Scarcity to Enable Policymakers to Broaden Ecosystem Innovation for Water In India	Ramakanta Routaray <i>IIT Madras</i>
16	Breaking Barriers: A Study On Infrastructure Accessibility And Inclusivity For Students With Disabilities In Select Public Universities Of Punjab, India	Rimpi Arora Bhawna Gupta <i>Panjab University Chandigarh</i>
17	Exploring the Lived Experiences of LGBTQIA+ People in Diverse Fields	Ritika <i>Malaviya National Institute of Technology, Jaipur</i> Monika Agrawal <i>Jaipuria Institute of Management, Indore</i> Monica Sareen <i>Malaviya National Institute of Technology, Jaipur</i>
18	Mapping Urban Deprivation in India: Evidence of India Human Development Survey Data	Sankar Varma Rajib Sutradhar <i>Christ University Bangalore</i>
19	Challenging Pathways To Save Water Bodies In Rural South Bengal And A Prospective Role Of Local Governance Framework - An Introspective Study.	Santanu Bhowmick <i>Rajiv Gandhi National Institute of Youth Development</i>
20	Does Digitalization Bring Marginalization For Rural Working Women (RWW)?	Sheela Yadav <i>Lalit Narayan Mithila University, Darbhanga</i> Sudha Yadav <i>IIT Roorkee</i>
21	(Im)Balance In The Household Balance Sheet In The Aftermath Of A Natural Disaster	Shreya Lahiri Shreya Biswas <i>BITS Pilani Hyderabad Campus</i>
22	An Exploration Of The Potential Benefits And Challenges Of Integrating Technology Into Governance Systems In The MSME Industry	Srishti Bhutada Riya Sharma <i>Kalinga University, Raipur</i>
23	Right to Privacy and Data Protection Under the Government's Digital Surveillance Systems: In the Context of NATGRID, CMS and NETRA	Suraj Singh Baghel <i>Jamia Millia Islamia, New Delhi</i>