




भारतीय प्रबंध संस्थान बेंगलूर
INDIAN INSTITUTE OF MANAGEMENT
BANGALORE

CENTRE FOR TEACHING AND LEARNING



www.iimb.ac.in

Bannerghatta Road, Bengaluru, 560076

 FB: <http://on.fb.me/1zWioPp>

 LinkedIn: <http://linkd.in/1G31q38>

 YouTube: <http://bit.ly/1zWi8Qk>

Contact e-mail id: Office.ctl@iimb.ac.in



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Introduction

The context and content of management education is changing rapidly because of advancement of technology and declining cost of computing. While high quality content is available almost free of cost, it is becoming increasingly challenging to capture the attention and imagination of students. Thus, there is a strong need to understand and redefine the role of a teacher so that technology can be leveraged to facilitate learning and education that is relevant in a volatile, uncertain, complex and ambiguous environment.

The Centre for Teaching and Learning at IIM Bangalore is being set up to understand evolving best practices of teaching and learning and to disseminate such understanding for increasing teaching effectiveness.

In collaboration with leading centres of learning across the world, CTL will be involved in research pertaining to pedagogy, learning and education.

CTL will conduct teaching workshops for faculty and doctoral students, thus acting as a national resource for improving the standards of teaching in institutes of higher education.

The IIMB Advantage

IIMB is an acknowledged hub of academic activity both in India and abroad and the school believes in building leaders through holistic, transformative and innovative education. The school is recognized as a leading international postgraduate centre of management studies.

The faculty, well known and highly respected in their respective academic fraternities, is really what distinguishes IIMB from other business schools. They are drawn from among the best minds in the country and share among themselves a wealth of industry experience. IIMB faculty members undertake research and consulting assignments which impact business, influence policy and improve management practices of business, government and society. Such research results in publication of books, papers in top quality journals and case studies that are used by management teachers across the world. Massive Open Online Courses (MOOCs) offered by IIMB faculty are now being subscribed by more than half a million students from different parts of the world.

Hence, it is befitting to dedicate a Centre that would mentor the faculty in order to attain teaching excellence.

Objectives of the Centre

- To engage in research and practice that would improve the teaching effectiveness of faculty members, leading to the development of better learning abilities of students
- Through its outreach programmes, to act as a national resource for improving the standards of teaching in institutes of higher education





Proposed Activities

- Provide teaching inputs to faculty members and doctoral students
- Facilitate development of teaching content
- Evolve measures to evaluate teaching performance and learning
- Research on innovation pertaining to teaching/pedagogy
- The Centre will conduct multiple workshops which will be open to young teachers and doctoral students, the design of which is explained below:

WORKSHOP STRUCTURE

Day 1

- Introduction
- Framework for teaching and learning
- Student motivation and learning theories

Day 2

- Course design
- Evaluation and assessment

Day 3

- Different methods of teaching
- Case teaching and case development

Day 4

- Leveraging technology for student engagement
- MOOCs and blended courses

Day 5

- Familiarization with teaching resources
- Role of teaching in an academicians' career

Day 6

- Methods of master teachers
- Teaching practicum