

# CENTRE FOR TEACHING AND LEARNING





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# IIMB's Centre for Teaching and Learning (CTL)

## Introduction

There is a growing need to change the present system of assessing quality of teaching, which has become very important for performance evaluation.

The Centre for Teaching and Learning is envisaged as a centre that understands worldwide best practices of teaching and learning and disseminates it to the faculty for increasing teaching effectiveness.

Through its outreach programmes, the Centre acts as a national resource to improve the standards of teaching in institutes of higher education.

The Centre recruits pedagogical experts to do research in these areas.

The Centre conducts teaching workshops for faculty/doctoral students from other educational institutions, elevating the overall standard of teaching in management institutions.

# The IIMB Advantage

IIMB is an acknowledged hub of academic activity both in India and abroad. The school is recognized as a leading international postgraduate centre of management studies.

The faculty, well known and highly respected in their respective academic fraternities, is really what distinguishes IIMB from other business schools. They are drawn from among the best minds in the country and share among themselves a wealth of industry experience. This affords IIMB an extensive network of contacts that are instrumental in getting consultancy assignments, live student projects and industry inputs so essential to quality management education.

IIMB helps faculty members undertake research projects. Based on these projects, they publish detailed papers in reputed journals, prepare case studies for teaching and training, publish working papers on a variety of topics, make presentations at national and international conferences, contribute book chapters and publish books. Research carried out by IIMB is used to augment new courses and Executive Education Programmes. The cutting-edge research in all functional areas of management benefits public and private sector companies, and government and society in general. IIMB faculty continues to participate in, and influence, policy making at the national and international levels as members of critical committees.



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Consultancy assignments are an important part of IIMB's activities. Besides contributing to the professional development of the faculty and the institute's understanding of the practical aspects of management, they also serve to improve management practices in business, industry and the government.

Hence, it is befitting to dedicate a Centre to mentoring the faculty in order to attain teaching excellence.

### **Objectives of the Centre**

- To engage in research and practice that would improve the teaching effectiveness of faculty members, leading to development of better learning abilities of students
- Through its outreach programmes, to act as a national resource for improving the standards of teaching in institutes of higher education

#### **Activities**

- Provide teaching inputs to faculty members and doctoral students
- Facilitate development of teaching content
- Evolve measures to evaluate teaching performance and learning
- Undertake research on innovation pertaining to teaching/pedagogy
- Conduct multiple workshops for young teachers and doctoral students, the design of which is explained below.

#### Vision

To be a global, renowned academic institution fostering excellence in management, innovation and entrepreneurship for business, government and society