



**Karthik N.** manages the internal team operations at IIMB-RERI to enable project delivery. Also, being in charge of Data and Technology, he ensures precision and accuracy of all data that shapes the research output. Karthik started his career as a Business Analyst for the Pharmaceutical Industry with MarketRx Inc. (Now Cognizant EAP). He has worked in the Analytics field for more than 8 years, including 3 years of freelancing. As a professional, he started and developed the Merchandising Analytics Division of eBay Inc., EU. He also worked at NettPositive Business Analytics (now Equifax) in Banking Analytics. Here, he was responsible for developing operations' strategies for banks in the EU and African regions.

Karthik is an alumnus of R. V. College of Engineering (RVCE), Bangalore and the Indian Institute of Technology Bombay (IIT B). He holds the distinction of securing an All India Rank of 27 in GATE for Chemical Engineering.