

**Madalasa Venkataraman** leads the research function at the Real Estate Research Centre at IIM Bangalore, where she works on academic and government programs in real estate. Madalasa brings with her over 5 years of industry experience in analytics in the financial sector, coupled with an academic career spanning seven years. She is a visiting faculty at IIM-Indore and IIM Rohtak, where she teaches finance elective courses in investments and wealth management.

Madalasa began her post-MBA career as a domain expert in banking software with i-Flex Ltd (currently Oracle Financial Services). Subsequent to that, she completed her Fellow Program in Management at the Indian Institute of Management

Bangalore in the Finance area, where she focussed on studying the wealth effects of reverse mortgages as a financial instrument. Prior to her current role, Madalasa was associated with the Center of Excellence in Urban Development, Center for Public Policy, IIMB, where she has worked in policy and related areas in land markets and governance.