



Saugata Gupta, Managing Director & Chief Executive Officer, Marico Limited

Saugata serves as MD and CEO at Marico Limited responsible for driving the company's growth and operations both nationally and internationally. He has helped transform Marico into a high performing business with a commitment to sustainable development. In seeking to win amongst the consumers, he has taken the company forward in developing top quartile capability and processes while continuing to focus on best in class governance and risk management while driving growth.

Saugata joined the company in January 2004 as Head of Marketing and was elevated to CEO of the India business in 2007. In April 2013, Marico restructured its Consumer Product Business (CPB) in India and International Business Group (IBG) under Saugata's leadership as the CEO of Marico Limited, the unified FMCG business. Thereafter, in March 2014, he was appointed as the Managing Director of the company.

Saugata started his career with Cadbury (now Mondelez) where he spent 9 years in various roles in Sales and Marketing in India and the United Kingdom. Subsequently, he went on to become the Chief of Marketing and Group Sales at ICICI Prudential and was part of the startup team that was instrumental in establishing ICICI Prudential as the largest private sector insurance firm in the country.

“What has got you here won't be enough to get you to the next level” – is the mantra that inspires him to keep raising the bar high for his team and himself. Known for his performance – oriented attitude, Saugata drives Marico to be a future- ready organization committed to consistent profitable and sustainable growth combined with societal value creation.

Under his leadership, the company has won several accolades and prestigious awards. Marico is among the Best 25 Workplaces in Manufacturing in India and among the Top 50 India's Best Companies to Work for in India as per Great Place to Work Institute. Marico has been ranked among the Top 10 in corporate governance among all constituent companies of the S&P BSE 100 Index and also conferred the Best Domestic Company on Corporate Governance recognition by Asiamoney.

Saugata was ranked #4 and #47 in the FMCG sector and Pan-India respectively in the Business Today-PWC list of India's Top 100 CEOs in 2017 and was ranked as 'India's Most Valuable CEOs' by BusinessWorld in 2016.

Saugata is an alumnus of IIM Bangalore and holds a chemical engineering degree from IIT Kharagpur.