

## **Invitation for MOOCs for SWAYAM**

Indian Institute of Management Bangalore (IIMB) invites interested academicians and educational institutions to develop massive open online courses (MOOCs) in the area of business management.

The courses will be hosted via “Study Webs of Active-learning for Young Aspiring Minds (SWAYAM)”. SWAYAM is a programme initiated by Government of India. SWAYAM platform facilitates hosting of the educational courses, from 9th class till post-graduation to be accessed by anyone and anywhere at any time.

The guidelines for developing online courses can be found on SWAYAM website <https://swayam.gov.in>

(<https://image.swayam.gov.in/wqimgtest/f8b95943-b963-49b9-85ed-416f2e15d1b4.pdf>)

Before submitting the expression of interest, IIMB suggests that one should go through the guidelines mentioned in the link carefully.

For further details, contact IIMB MOOC programme at [swayamnmc.support@iimb.ac.in](mailto:swayamnmc.support@iimb.ac.in)