

Introduction to Managerial Economics (ES101x)

Learner 1

Thanks Sir for making the course so simple. It was a wonderful experience. Being a Professor I know it's important to make things easy, especially when we deal with Economics.

Learner 2

I learnt a great deal on Managerial economics. Even though my MBA is in operations management, this was an enlightening course.

Learner 3

This course one of the finest course on edx.org, which provides enough insights on the subject of managerial economics. I believe that this course will also help independent business person to take various decisions pertaining to price and quantity, especially game theory will help them in that regard. All the very best and thanks to team IIMBx

Learner 4

Thank you for this wonderful course. It not only upgraded my knowledge; but also made me understood these knowledge associated with current Economy and organizations. I am really happy to learn something new.

Learner 5

I really appreciate the efforts of staff and Prof. Gupta on this wonderful online course, job well done! It helped me understand managerial economics in many aspects. The syllabus is neat and the presentation is clear. The classroom lectures are quite nostalgic as well, and I thought as more interactive than a plain video presentation. Unfortunately, I missed the 5th quiz, but I hope I still captured the lessons. Again, thank you very much and looking forward for more courses from IIMB.

Learner 6

Professor Subhashish Gupta makes it really easy to understand the basic concepts of micro-economics.

Learner 7

The course content is excellent, exactly suitable for the title. I am very thankful to the instructor, Prof. Subhashish Gupta for his very clear and detailed explanation on the topics covered. Thanks to EdX for making it all possible.

Learner 8

Thank you so much sir for such a wonderful course. When I started I had no idea about the subject but after completing I can say confidently that I have learnt something new.

Learner 9

Excellent course. Course material is also great. I am looking more such course from IIM Bangalore. Serious efforts from one of the best business school.... Thanks

Learner 10

I would like to say "Thanks" to Dr Subhashish Gupta & team for all around effort in making the course complete & successful. I have never studied economics but it was a great experience as got some great insight on the basics.