

XIV INTERNATIONAL CONFERENCE ON PUBLIC POLICY AND MANAGEMENT

22nd August 2019, Thursday

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| 8.30-9.30 | Registration | |
| 9.30-10.45 | <p style="text-align: center;">Inauguration Venue: Auditorium</p> <p style="text-align: center;"><u>Welcome Address</u> G. Raghuram (<i>Director, IIM Bangalore</i>)</p> <p style="text-align: center;"><u>Keynote Address</u> Trials and Tribulations: Clinical Research in India Gagandeep Kang (<i>Executive Director, Translational Health Science and Technology Institute, Faridabad</i>)</p> | |
| 10.45-11.15 | TEA BREAK | |
| SESSION | Evaluating Education in India | Contemporary Issues in Infrastructure Development |
| CHAIR | Nayanatara (IIM Bangalore) | G Ramesh (IIM Bangalore) |
| ROOM | M22 | M24 |
| 11.15-12.45 | <p style="text-align: center;">Educational Development and Spending on Education in Manipur <i>Reimeingam Marchang (ISEC, Bengaluru)</i></p> | <p style="text-align: center;">Unmanned Aerial Systems in India's National Air Space: Some Issues and Concerns <i>Srikumar Pullat and Avinash Pushparaj (Indian Institute of Science, Bengaluru)</i></p> |
| | <p style="text-align: center;">Equalising Opportunity: An Analysis of Remedial Coaching Scheme in Colleges of West Bengal <i>Pallavi Mondal (Institute of Development Studies, Kolkata)</i></p> | <p style="text-align: center;">India's Forest Rights Act and Indigenous Claims to Community Forest Resources: A Case Study of Lavari, Maharashtra <i>Ashwini Chhatre and Meenakshi Sinha (ISB, Hyderabad)</i></p> |
| | <p style="text-align: center;">Impact of Aadhaar Enabled Biometric Attendance Systems in Government High Schools, Karnataka <i>Rakshitha Ram (ISB, Hyderabad)</i></p> | <p style="text-align: center;">The Air Pollution Conundrum in Delhi: Towards a Regional Approach <i>Ashish Prabhakar (University of Hyderabad, Hyderabad)</i></p> |
| | <p style="text-align: center;">Educational Deprivation in a Select Set of Tribal Region in India: A Comparative Analysis of Block Level Data <i>Namrata Singha Roy (Christ University, Bengaluru), Nivedita Mandal and Ratan Khasnabis (Adamas University, Kolkata)</i></p> | <p style="text-align: center;">The Evolution of the Indian Postal Industry: How Technology and Competition Led the Transformation over Four Decades <i>Cledwyn Fernandez (XLRI, Jamshedpur)</i></p> |
| 12.45-13.45 | LUNCH Venue: MDC | |
| 13.45-14.00 | Group Photograph, Assembly Point: TBA | |

| 22nd August 2019, Thursday | | |
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| SESSION | Political Economy and Governance | Health Sector: Issues and Solutions |
| CHAIR | Deepak Malghan (IIM Bangalore) | Arnab Mukherji (IIM Bangalore) |
| ROOM | M22 | M23 |
| 14.00-15.15 | Social Network, Political Participation and Allocation of Household Public Goods <i>Saheli Bose, Vivekananda Mukherjee and Malabika Roy (Jadavpur University, Kolkata)</i> | Inequalities in Nutritional Outcomes of Mothers and Children among EAG and Non-EAG States in India <i>Neha Yadav (JNU, New Delhi)</i> |
| | Electoral Cycles in Food Prices: Evidence from India <i>Aaditya Dar (ISB, Hyderabad), Pranav Gupta (University of California, United States), Rahul Verma (CPR, New Delhi)</i> | Identification of Training Needs for Strengthening Performance of Nurses: A Case Study in Apollo Hospital <i>Sharanika Dhal and Ipsita Dash (Birla Global University, Bhubaneswar)</i> |
| | | Emerging Issues of Managing Human Resources in Healthcare Sector in India <i>Ranjit Kumar Dehury (University of Hyderabad, Hyderabad)</i> |
| 15.15-15.45 | TEA BREAK | |
| SESSION | Public Expenditure Review of Health and Education in Select States | Management, CSR and Marketing |
| CHAIR | Jyotsna Jha (CBPS, Bangalore) | Vasanthi Srinivasan (IIM Bangalore) |
| ROOM | Central Pergola | M24 |
| 15.45-17.00 | Public Expenditure Review of Health in Maharashtra and Rajasthan <i>Gayathri Raghuraman (CBPS, Bangalore)</i> | Impact of Perceived Corporate Social Responsibility On Organizational Citizenship Behaviour Mediating Role of Organizational Identification: A Study in Power Grid of India <i>Neelika Arora and Mehraj Ud Din Wani (Central University of Jammu, Jammu)</i> |
| | Public Expenditure Review of Education of Six Indian States <i>Archana Purohit (CBPS, Bangalore)</i> | Integrating Social Marketing in Sectors of Economy: Current Instances and Future Prospects <i>Satyam Mishra (Quintiles and IMS Health, Inc.)</i> |
| | Trends, Patterns and Processes: An Analysis of Public Expenditure for Secondary Education in Tamil Nadu <i>Madhusudhan Rao (CBPS, Bangalore)</i> | Elucidation of New Public Management Practices in Police: A Case Study of NCR <i>Ajay Kumar Gautam (JNU, New Delhi)</i> |
| | | Mandatory Corporate Social Responsibility Expenditure: An Analysis of CSR in Maharashtra <i>Aparna Raj C (IIT Bombay)</i> |
| 17.00-17.15 | TEA BREAK | |
| 17.30-19.00 | <p style="text-align: center;">Venue: Auditorium</p> <p style="text-align: center;">Indian Media in the Twenty First Century</p> <p style="text-align: center;">Moderator: Prateek Raj (IIM Bangalore) Paranjay Guha Thakurta (Independent Journalist and Educator) Sevanti Ninan (Honorary Secretary, The Media Foundation) Govindraj Ethiraj (Founder, India Spend)</p> | |

| 23 rd August, 2019, Friday | | | |
|---------------------------------------|---|--|--|
| 8.30-9.30 | Registration | | |
| SESSION | Trends in Migration | Economics of Inequality | Future of Financial Inclusion in India |
| CHAIR | Soham Sahoo (IIM Bangalore) | Shabana Mitra (IIM Bangalore) | Rajalaxmi Kamath (IIM Bangalore) |
| ROOM | M22 | M24 | N001 |
| 9.30-11.00 | Divergent Roles of Seasonal and Permanent Migration in Rural Inequalities <i>Chhavi Tiwari and Sankalpa Bhattacharjee (IIM Ranchi)</i> | Do Policies Successful in Reducing Regional Disparity in India? An Evaluation of BRGF programme <i>Annamary Jose (IFMR, Chennai)</i> | Digital Inclusion, Social Inclusion, Financial Inclusion: The Inextricable Triumvirate <i>P.C. Narayan (IIM Bangalore)</i> |
| | Diminishing Invisible Wall in Inter-state Migration in India <i>Sunetra Ghatak (NIPFP, New Delhi), Debajit Jha (O. P. Jindal Global University, Sonipat)</i> | Cyclical Economics in the Universal Order <i>Rishabh Khedia (Hidayatullah National Law University, Raipur)</i> | Small Finance Banks and Payment Banks: An Incomplete Metamorphosis? <i>P.C. Narayan (IIM Bangalore)</i> |
| | Disaster Induced Migration in Indian Sundarban Islands <i>Mohan Kumar Bera (BITS, Goa)</i> | Rethinking Digital Divide: An Indicative Research on the Third-level Digital Divide among University Students in India <i>Avinash Pandey (Ashoka University, Sonipat), Mehr Gill (Indian Express), Anurag Kumar (Ashoka University, Sonipat), Akhila Sreedhar (University of South California), Anagha Basu (Ashoka University, Sonipat)</i> | Financial Inclusion and Camel based Performance <i>Sha'Ban Mais (University of Essex)</i> |
| | | Convergence or Divergence? A Study of Intergenerational Mobility in Eastern India <i>Manika Bora (NIEPA, New Delhi)</i> | Institutional Innovations in Financial Inclusion <i>Kiran Kumar Kakarlapudi (UNESCAP, New Delhi)</i> |
| 11.00-11.15 | TEA BREAK | | |
| SESSION | Panel Discussion: Contours of A Logistics Policy in India Venue: N001 Keynote Address: N Sivasailam (Department of Commerce, GoI) Moderator: G Raghuram (IIM Bangalore) V. Kalyana Rama (CONCOR India, New Delhi) Jeevan Rao Sahib (Indelox Services Pvt. Ltd, Bangalore) Deepak Garg (Rivigo Services Pvt Ltd, Gurgaon) Jitamitra Desai (IIM Bangalore) | | Barriers to Trade |
| CHAIR | | | Kunal Dasgupta (IIM Bangalore) |
| ROOM | | | M22 |
| 11.15-12.45 | | | Hidden Trade Barriers in China: A Case Study of India's Export of Electrical Machinery <i>Murali Kallummal and Prerana Manral (IIFT, New Delhi), Salahuddin Ayyub (Research and Information Systems for Developing Countries, New Delhi)</i> |
| | Macro-economic Determinants of Tax Revenue in India: An Application of Dynamic Simultaneous Equation Model <i>Yadawananda Neog and Achal Kumar Gaur (BHU, Varanasi)</i> | | |
| 13.00-14.00 | LUNCH Venue: MDC | | |

| 23rd August 2019, Friday | | | |
|--------------------------|---|--|---|
| SESSION | Poverty and Social Exclusion | The Gateway to Improved Financial Inclusion | Finance, Taxation and Banking |
| CHAIR | Upinder Sawhney (Panjab University) | Shashidhar Murthy (IIM Bangalore) | M S Sriram (IIM Bangalore) |
| ROOM | M22 | M24 | M23 |
| 14.00-15.15 | A State Level Analysis of Direct Benefit Transfer Schemes in India <i>Vandita Dar, Madhvi Sethi and Saina Baby (Symbiosis Institute of Business Management, Bangalore)</i> | Improving Financial Inclusion in India: Challenges and Opportunities <i>Ashwini Chhatre and Deepanshi Bhardwaj (ISB, Hyderabad)</i> | Financial Trust in Social Economic Network and Credit Risk <i>Silu Muduli (RBI, Mumbai), Shridhar Kumar Dash (Xavier University, Bhubaneswar)</i> |
| | | Assessment of Financial Inclusion: A Study in North India <i>Mukta Mani (Jaypee Institute of Information Technology, New Delhi)</i> | Does Location Affect Performance of Banking Agents? A Study of BC Model of Banking in Himachal Pradesh <i>Sanal Gupta and Puran Singh (IIT Mandi)</i> |
| | In the Midst of Dire Hopelessness: An Enquiry into the Lives of Migrants in the Slums of an Indian city, Kolkata <i>Saswati Chaudhuri (St. Xavier's College, Kolkata)</i> | Costs and Benefits of Capital Flows under Financial Exclusion <i>Smita Joshi (IIM Rohtak), Shashidhar Murthy (IIM Bangalore)</i> | Barriers to Renewable Energy Investment: A Study of Risk Perceptions of Investors in India <i>Swarnalakshmi Umamaheswaran (TERI School of Advanced Studies, New Delhi)</i> |
| | Public Policy Decision for GST: A Roller Coaster for Indian Business <i>Vandana Gautam (Ministry of Agriculture and Farmer Welfare, New Delhi), Arun Gautam, Gaurav Lodha and M.L. Vadera (Manipal University, Jaipur)</i> | | |
| 15.15-15.45 | TEA BREAK | | |
| SESSION | Identities and Identifications | Making Water Visible: Learning from Entrepreneurial Experiments Venue: Central Pergola Moderator: Vivek (IIM Bangalore) Deepak Malghan (IIM Bangalore) Automated Farming Systems of cultYvate (Bangalore) WeGot (Bangalore) | Manufacturing Sector in India: Catalysing Technology |
| CHAIR | Jyotsna Jha (CBPS, Bangalore) | | N Ravi (IIM Bangalore) |
| ROOM | M22 | | M23 |
| 15.45-17.00 | Social Structure Impact on Gender Discrimination in Infant Mortality in India <i>Umesh Kumar Shukla and Seema Sharma (IIT Delhi), Gopal Naik (IIM Bangalore)</i> | | Servicification and GVCs: Evidence from Hi-tech Indian Manufacturing Firms <i>Sanja Samirana Pattmayak (Xavier School of Economics, Bhubaneswar)</i> |
| | Shadow Education, Son Preference and Intra-Household Resource Allocation in India <i>Tanmoy Majilla (Erasmus University Rotterdam, Netherlands)</i> | | Issues of GST and Resolutions of Manufacturing Sector of MSMEs <i>Indranil Mondal and Rajeev Johari (Institute of Technology and Science, Ghaziabad)</i> |
| | Mahatma Gandhi National Rural Employment Guarantee Act: A Policy Perspective <i>Farah Naz (University of Hyderabad, Hyderabad)</i> | | Knowledge Spillovers and Technological Convergence in the Indian Manufacturing Sector <i>Ipsita Roy and Sourabh Bikas Paul (IIT Delhi)</i> |
| 17.00-17.30 | TEA BREAK | | |
| 17.45-19.00 | Venue: Auditorium Cultural Programme by Shree Ramana Maharishi Academy for the Blind | | |
| 19.30 Onwards | CONFERENCE DINNER Venue: MDC Woods | | |

24th August 2019, Saturday

| 24th August 2019, Saturday | | |
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| 8.30-9.30 | Registration | |
| 9.30-11.00 | <p>Book Launch: 'Women's Education and Empowerment in Rural India'</p> <p>Venue: N001</p> <p>Gita Sen (PHFI, Bangalore) Shobha Raghuram (Independent development consultant, Bangalore) Uma Mahadevan (Panchayati Raj, Karnataka)</p> | <p>Labour and Skill Development</p> <p>Vidhya Soundararajan (IIM Bangalore)</p> <p>M22</p> |
| | | <p>Minimum Wage Channels of Adjustment: Evidence from India <i>Venugopal Mothkoo (Policy for Tomorrow, Hyderabad)</i></p> |
| | | <p>Who Moved My Money? Evaluating the Impact of Misdirected Wages in India's Employment Guarantee <i>Ashwini Chhatre, Ramya Munjuluri and Rakesh Allu (ISB, Hyderabad)</i></p> |
| | | <p>Linking Feminisation and Devaluation of Labour in India: Evidence from Special Economic Zone <i>Sazzad Parwez (Indian Institute of Health Management Research, Jaipur)</i></p> |
| | | <p>Determinants of Location Choice for Skilled Workers <i>Nayantara Dutt (IIM Bangalore)</i></p> |
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| 11.00-11.15 | TEA BREAK | |
| SESSION | Law and Human Rights | Inclusive Agricultural Growth |
| CHAIR | Anil Suraj (IIM Bangalore) | Gopal Naik (IIM Bangalore) |
| ROOM | M23 | M24 |
| 11.15-12.30 | <p>Designated and Perceived Roles of Municipal Councillors in Implementation of Social Protection Schemes for Children: A Case of Ahmedabad, India <i>Astha Agarwalla, Ankur Sarin and Ishu Gupta (IIM Ahmedabad)</i></p> | <p>Doubling Farmers Income through Crop Diversification: A Strategic Framework <i>Devesh Chaturvedi (Cooperation and Farmers Welfare, Government of India)</i></p> |
| | <p>Competition Regulation in Two-Sided Markets: The Indian Jurisprudence <i>Akash Krishnan and V.K. Unni (IIM Calcutta)</i></p> | <p>Demarcating an Inclusive Policy for Sustainable Farming: A Case study Approach <i>P. Baba Gnanakumar (KJC School of Management, Bangalore)</i></p> |
| | <p>Property as Problem: Rethinking Anticommons <i>Priyanshu Gupta and Rajesh Bhattacharya (IIM Calcutta)</i></p> | <p>How Farm Households Spend their Non-Farm Incomes in Rural India: Evidence from Longitudinal Data <i>Zeeshan, Geetilaxmi Mohapatra and Arun Kumar Giri (BITS Pilani)</i></p> |
| 12.30-13.30 | <p>Venue: N001</p> <p><u>Closing Address</u></p> <p>Women, Work, and the Economy Renana Jhabvala (Chairperson, BoD, Sitara, a SEWA initiative)</p> <p>LUNCH Venue: MDC</p> | |